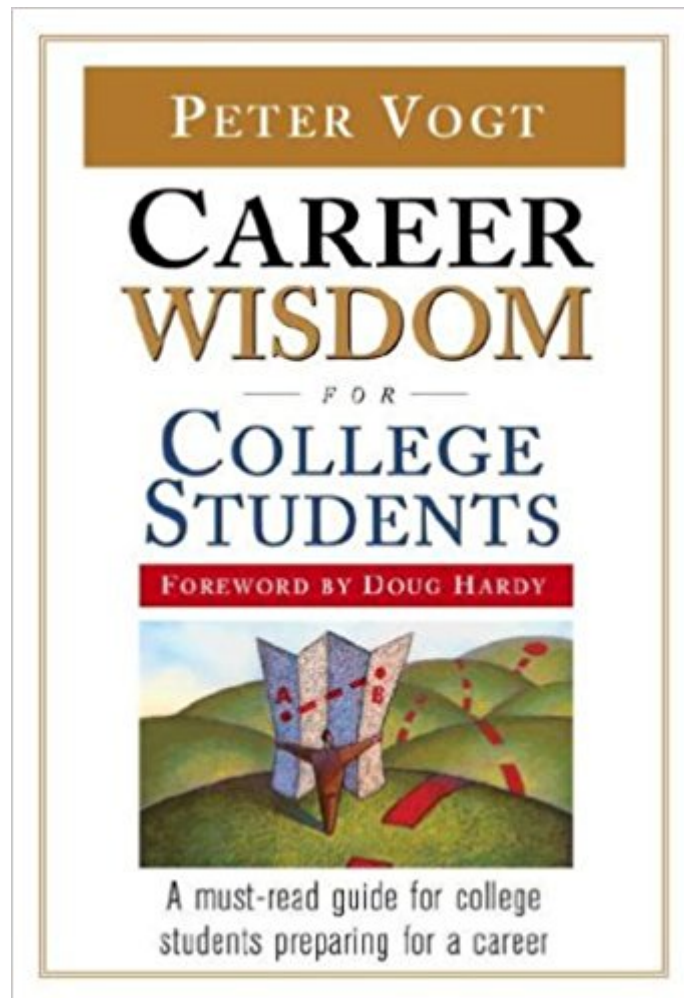




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Career Wisdom For College Students



Synopsis

"Career Wisdom for College Students" is a career advice book for those who need it most - college students facing monumental decisions about their future but who may not have all the information they need. Offering insights readers won't get in class, on the Internet, or from their parents, expert author Peter Vogt guides college students through the process of career preparation. While many books exist to aid the first-time jobs seeker or the recent college graduate, few offer help during the formative time when a major is chosen, an initial career path is charted, and internship and work experience opportunities abound. Filling this niche, this practical book consists of more than 60 advice articles separated into four major sections: "Take A Look Around - A Real Look Around," "Be Careful What You Think You Know," "Build Your Skills and Experience Through Hands-on Activities," and "Land the Job You Really Want." An epilogue offers advice on getting the most out of the campus career counselor, and an appendix suggests helpful resources for further research or career exploration. Chapters include: What Are You Good At? Ask Someone Else! You Can Make a Career Out of Almost Anything; Career Decision-Making Traps to Avoid; Money, Status, and Power Aren't the Only Forms of Pay; Experience Isn't Optional; It's Essential; Don't Take Your Technology Skills for Granted; Introverts Can Network Too; and "Out-research" Your Competitors, Win the Job.

Book Information

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Customer Reviews

Peter Vogt holds a master's degree in counseling from the University of Wisconsin-Whitewater and a bachelor's degree in mass communication from Moorhead State University. He writes weekly

career advice articles for students and recent grads and answers dozens of questions each month on MonsterTRAK's "Career Planning for College Students" message board. Vogt has also written articles for National Business Employment Weekly, Managing Your Career, CollegeJournal.com, and CareerJournal.com, both produced by The Wall Street Journal. He lives in suburban Minneapolis.

As a career services professional, I have found this book very useful. Vogt provides career advice on a wide range of important topics, written in an easy, engaging way. Each chapter reads more like a short article, 5 pages at most, and he lists the most important points at the end of each chapter. Vogt touches on many important points that college students need to consider, from resumes to networking to the "low GPA blues." I have used this book as a text in my career exploration class, and the students are able to come away with a lot in small bites, which they appreciate. Highly recommended.

This book is right on target for college students, giving them a road map for making the most of their college experience. Vogt's style of writing is engaging, humorous, and ultimately convincing. My copy is now marked up with yellow high lighter. I highly recommend this book for both college students and their parents.

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